

# Human Resources Development Strategies in Aviation

#### **Best Practices Paving the Way Forward**





#### **Forecast- Global**



ICAO : GLOBAL 2010-2030

2010-2030 growth @ 4.6%

Passenger Traffic to rise by 2.5 times

IATA 2014-2034

global annual passenger growth @4.1% from 3.3 billion in 2014 to 7.3 billion in 2034

Asia Pacific Region annual passenger growth @ 4.9% Airbus 2014-2034

2014-2024 growth @ 5.2%

2024-2034 growth @ 4.0%

2014-2034 growth @ 4.6%

### **Aviation Industry- Growth in India**



- In 2014, India has entered top 10 list and attained 9<sup>th</sup> position in world's aviation market.
- India will see a total of 367 million passengers by 2034, an extra 266 million annual passengers compared to 2014. It will overtake the United Kingdom to become the 3rd largest market around 2031. (growth @ 6.7%)
- The Indian domestic markets will grow at 6.9%. India will be adding 159 million extra passengers. Its total domestic air market will be 226 million passengers.

Source: IATA



## Ranking: Passenger Traffic

Country	Position 2034	Change	Position 2014
China	1	1	2
USA	2	•	1
India	3	1	9
UK	4	1	3
Brazil	5	1	10
Indonesia	6	1	
Spain	7	1	6
Germany	8	1	5
Japan	9	<b>↓</b>	4
France	10	•	7
Italy		1	8

Source: IATA

### **Challenges**



Н Α Ε N G Ε S

Lack of Trained Personnel

Highly sensitive to economic changes

Fast Changing Technology

Competitive environment

Rising Expectations of Passengers

**>** Pilots

**≻**Aircraft

Maintenance

**Engineers** 

➤ Air Traffic

Controllers

**Communication** 

**Engineers** 

➤ Airport Operations

Management

**≻**Airport

Maintenance and up-

keep

**≻**Security



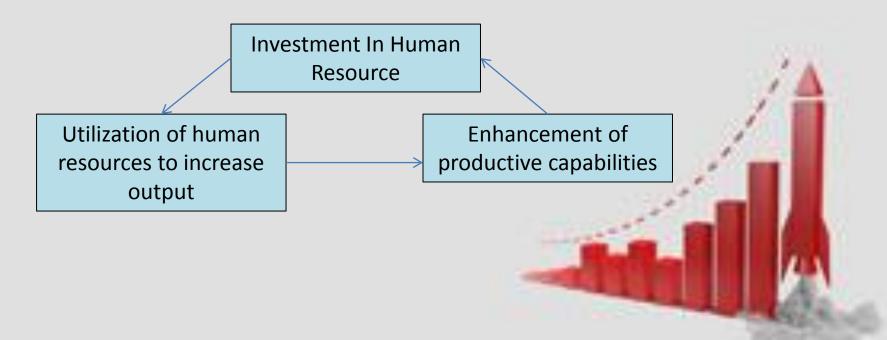
### **HR Development Strategies**



"HRD strategies plan - How the human resources would be utilized by combining training, skill upgradation and individual's career development and organizational development.

Integrating the aspirations of individual and objectives of the organization."

Human resources development is a continuing process comprising three interdependent components



### **Major HRD Strategies for Aviation**

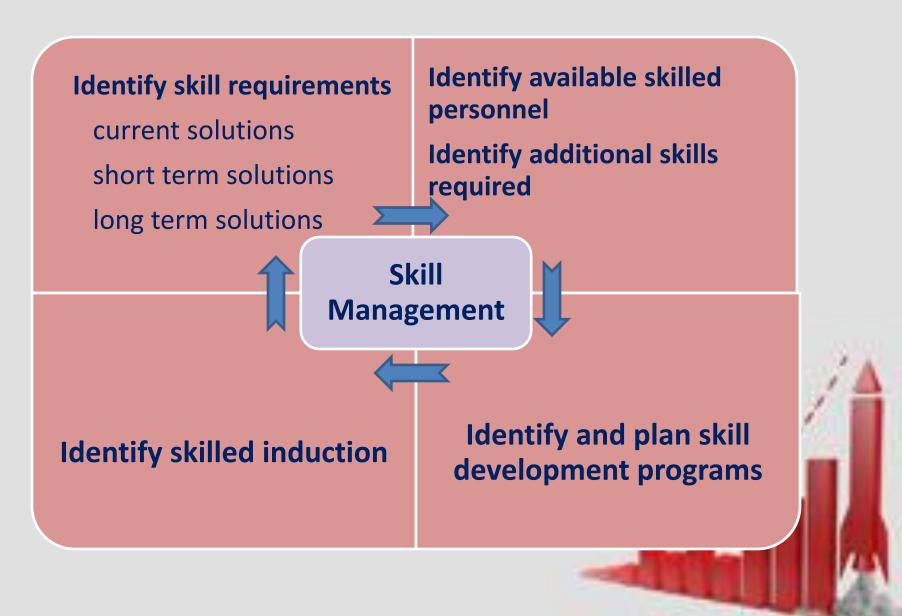


Skill Management Training and development Other attributes

Work environment and ethics
Accountability & ownership
Quality
Cost reduction
Intrapreneurship and innovation
Culture building

### **Strategic Solutions**





### **Developing employees**



ICAO Train AIR Plus, custom-made programs and programs based on ICAO guidelines and annexes

#### Soft skills

- Attitudinal
- Interpersonal
- Work environment
- Ethics

# Technical and professional skills

- Air Traffic Management
- Communication Services
- Airport Operations
- Airport planning,
   Construction and
   Maintenance
- Airport Upkeep and facilitation
- Commercial and Finances
- HR practices
- Air Cargo
- Aviation Safety

#### **Leadership skills**

- Senior Management
- Middle Level
   Management
- Management Trainees

### **AAI- Training and development**



#### TRAINING INSTITUTES

Indian Aviation Academy, New Delhi

Civil Aviation
Training Centre,
Allahabad

Fire Training Centre, New Delhi Fire Service
Training
Centre,
Kolkata

Airports and Aviation Management

Aviation Safety & Regulations Management

**Aviation Security** 

Other Aviation related Matters

(Trained 3500 personnel in 2014-15 and target for 2015-16 is 14000)

All ANS/ CNS related trainings

(Trained 763 personnel in 2014-15 and target for 2015-16 is 800)

Fire fighting & Rescue (Airports and City Fire services)

Fire fighting & Rescue (Airports, City and Marine Fire services)

Both FTCs trained 2190 personnel in 2014-15 and target for 2015-16 is 2500)

### **Special Trainings by AAI**



Soft skill development training to 5500 employeesby March 2017 (ongoing)

Office Automation and computer based training to 1500 employees by March 2017 (ongoing)

General Aviation training by IATA to 2500 employees by March 2018 (ongoing)

AMPAP: 68 trained, 31 under training

Disaster Management training to 100 employees by March 2016 (to begin January 2016)- CSR initiative

Basic First Aid- Trauma care to 100 employees by March 2016 (to begin January 2016)- CSR initiative

### Other HR Initiatives by AAI



### Create congenial work environment

Build cohesive teams

Understand aspirations of employees

Frequent interaction and feed-back

Develop ethical values

Appreciate initiative and honesty

Ensure effective communication & transparency

Quick redressal of grievance, Consistency in policies

Accountability with incentives

Performance monitoring through KPAs

### Other HR Initiatives by AAI



#### Motivation, rewards (individual attention)

Promote creativity and innovation

#### Family welfare measures

Pension, EPF, HBA, Insurance, Loans, Medical facility

#### **Corporate Social Responsibility**

Education, General health, disaster management

#### Bringing in corporate culture

Goal oriented

#### Competition and rewards

Customer Satisfaction Level/ Airport Service Quality

### **Talent Management**



#### **Attract Talent**

Recruit the best

Create comfortable work environment

#### **Build Loyalty**

Motivate: generate feeling

of ownership

Talent Management

Exposure to new technology and practices, other premises

Continuous skill development, smooth adaption of change

#### **Attractive career development**

Family oriented approach with attractive welfare schemes during service period and post retirement

Retain talent

### **Way Forward**



International co-operation of young professionals

Industry oriented courses in educational institutes

Develop balance between experience, knowledge and technology

Reward competent and innovative professionals

Provide more international exposure to existing professionals

Attractive service conditions and career path to retain talent



# Thank you

